



**7.1** seven.one  
MEDIA

**SPOX.COM**

Media data

# THE PREMIUM SPORT PORTAL

SPOX.COM

- // High-quality live and background reports on individual and team sports around the clock
- // Official site of the NFL and NBA, as well as the official Germany Destination of the MLB
- // Exclusive news on the US sports basketball, American football and baseball, as well as football and tennis
- // Profound interviews, exclusive news and multimedia storytelling
- // Competent national and international soccer-reports as part of the global goal-network, the worlds largest soccer-website
- // Germanys leading editorial staff for NBA news
- // Young and male target group

**SPOX**

**1.05<sub>m</sub>**  
**UNIQUE USER**

**28.11<sub>m</sub>**  
**VISITs**

**83.76<sub>m</sub>**  
**PIs**



male



20 – 49  
years



HHNI  
≥ 3.000 €



University  
entrance  
qualification  
or degree



employed

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